



Hilltop News

*Why it's good business for
you to advertise in our
unique newsletter*

The Hilltop News is a fascinating, top-quality newsletter, professionally edited and published by the British Properties Area Homeowners' Association.

This respected and interesting publication, produced in colour and on the highest quality paper, is delivered to approximately **3,500 households** located in one of the most affluent neighbourhoods on the North Shore, from Glenmore stretching west to Cypress Park Estates.

Here's your opportunity to advertise directly to people who are irresistibly drawn to the news that's entirely about them and their neighbours. It's always closely read – *every time* it's published!

Opportunity Rate Schedule

We offer a best-value price for a bundle of four ads (one in each of four issues, a year's coverage!), or our flexible one-time rates.

Rates for our standard ad space (2.5" tall x 3.5" wide):

Bundle	\$ 990 per annum (best value for all 4 issues – you save \$110.00)
One time	\$ 275 per issue

Also available:

Half page	\$ 825 per issue
Full page	\$1375 per issue

Benefits

This extremely cost effective advertising is delivered and focused to a target market you want. It's far more effective than advertising in a newspaper and less expensive than direct mail.

To discuss this unique advertising opportunity, please contact:

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